



PSRAI OMNIBUS SURVEY RESULTS

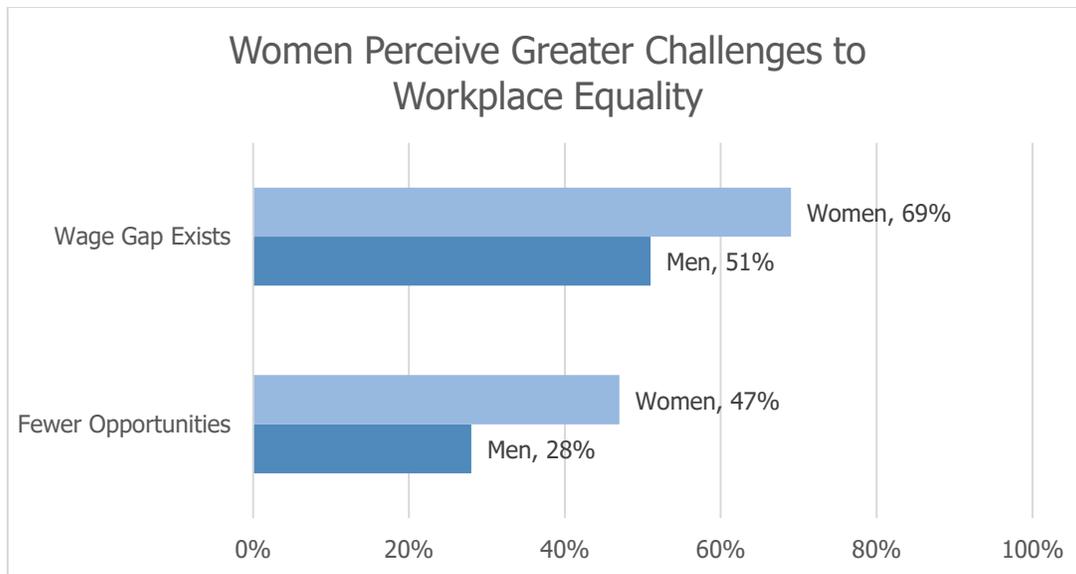
WOMEN PERCEIVE CONTINUED CHALLENGES TO WORKPLACE EQUALITY

According to the Bureau of Labor Statistics, women now comprise nearly half (46.8%) of the labor force in the United States.¹ A new PSRAI poll reveals ongoing challenges for women in the workplace. Roughly one-half (48%) of U.S. adults say women have the same opportunities as men in the workplace, while 38% think women have fewer opportunities.

Women and men interviewed perceive opportunity differently, with 47% of women interviewed stating they think women have fewer opportunities, compared with 28% of men. Additionally, college graduates are more likely than non-college graduates to say women have fewer opportunities (49% v. 33%).

In terms of salary equality, six in ten Americans believe a wage gap exists between men and women. Again, women (69%) and college graduates (70%) are the most likely to say women are paid less than men for similar work. Respondents under age 30 are the least likely age group to believe a wage gap exists: 38% of younger Americans say the wage gap does not exist, compared with 27% of respondents age 30 or older.

¹ Bureau of Labor Statistics, 2015 annual average: https://www.dol.gov/wb/stats/latest_annual_data.htm



On a positive note, a majority of Americans (55%) agree that women who speak up for themselves at work are generally considered leaders and earn respect for doing so. However, perception is related to gender. Women are more likely to disagree with the statement, 41% versus 25% of men. Likewise, college graduates (45%) are more likely to disagree with the statement than those without a college degree (28%).

Methodology

The survey was conducted by Princeton Survey Research Associates International (PSRAI). PSRAI obtained telephone interviews with a nationally representative sample of 1,001 adults living in the continental United States on both landline telephones (500) and cell phones (501). Interviews were conducted in English or Spanish from February 16-19, 2017. Results are weighted to correct known demographic discrepancies. The margin of error is ± 3.8 percentage points.

PSRAI Omnibus

The PSRAI Omnibus survey is a dual-frame telephone survey conducted regularly among a nationally representative sample of U.S. adults. The omnibus allows multiple clients to add questions to a single survey, for an economical alternative to running a custom survey. For more information, please contact us at research.nj@psrai.com or visit our website at <https://www.psrai.com>.