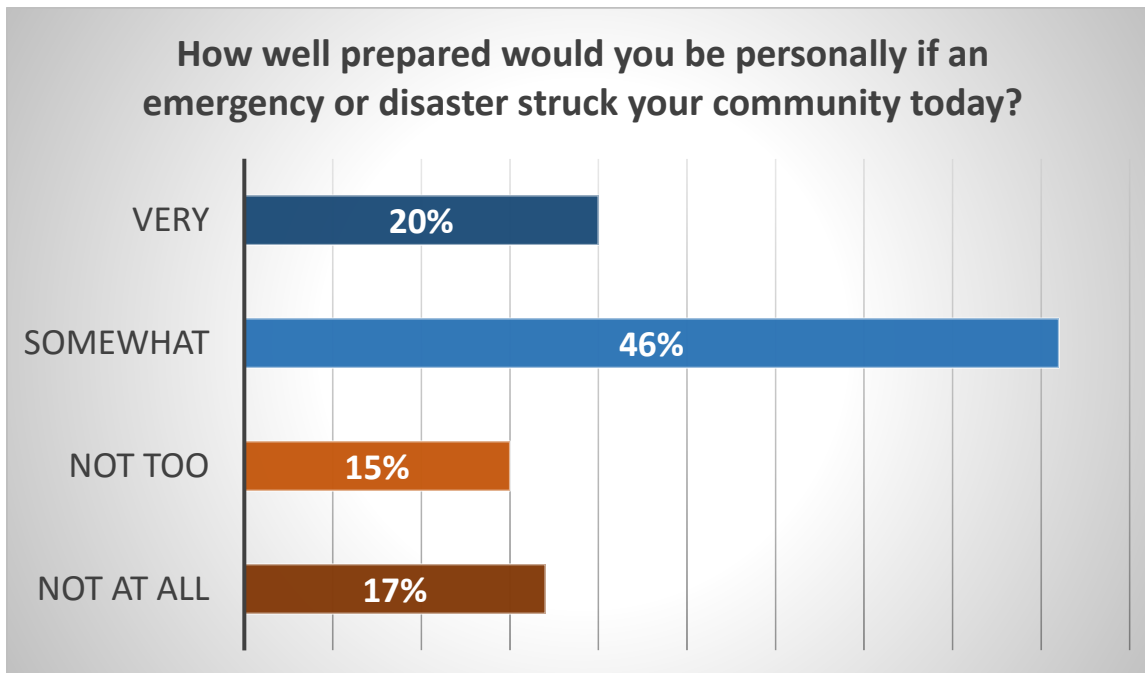




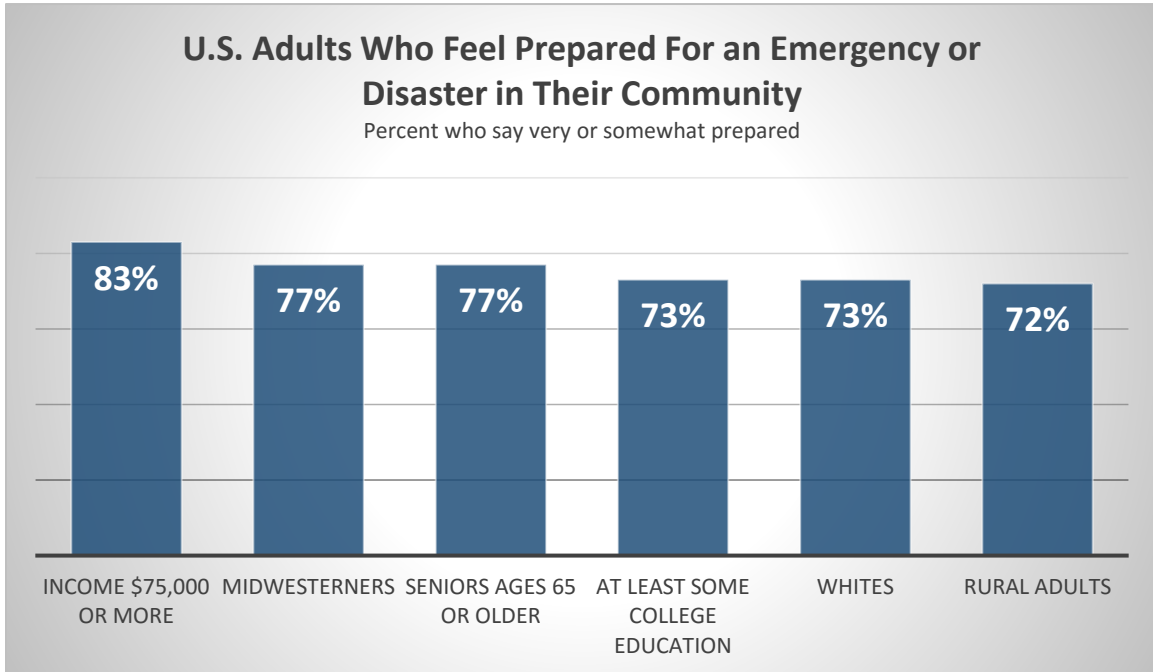
Most Americans say they are prepared for an emergency or disaster, PSRAI survey shows

A June 2017 PSRAI shows that two-thirds of U.S. adults feel they would be prepared if an emergency or disaster struck their community today, including 20 percent who say they would be very prepared. However, one-third of Americans say they do not feel prepared if the unthinkable struck their communities today. Fifteen percent say they are not too prepared and another 17 percent say they are not prepared at all.

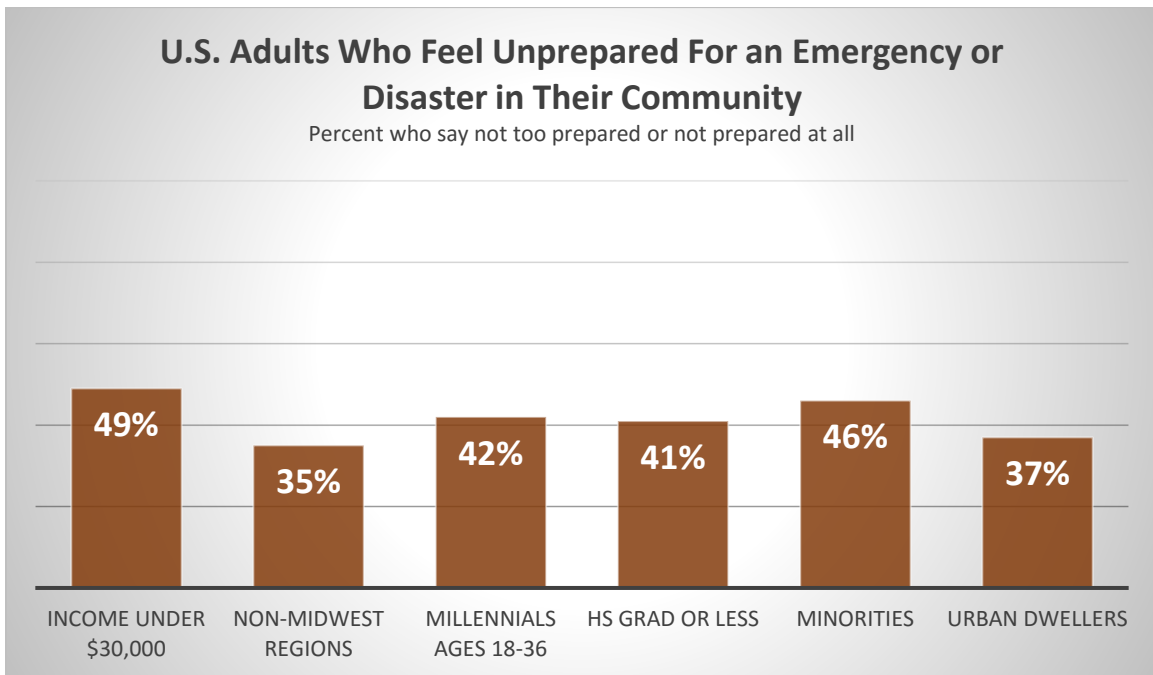


Source: Survey of U.S. adults conducted June 1-4, 2017
Princeton Survey Research Associates International

Among those who say they are personally equipped to deal with unexpected adversity are Americans with household incomes of \$75,000 or more (83%), Midwesterners (77%), seniors age 65 and up (77%) and those living in rural areas (72%). Adults who more commonly report that they are unprepared for an emergency are largely the counterparts of those who say they feel prepared.



Source: Survey of U.S. adults conducted June 1-4, 2017
Princeton Survey Research Associates International



Source: Survey of U.S. adults conducted June 1-4, 2017
Princeton Survey Research Associates International

Majorities of U.S. adults say they are prepared to deal with emergencies and other disasters in a variety of ways:

- o 88% have transportation to evacuate their home if required
- o 78% have at least a 3-day supply of food, water or medication
- o 71% know their evacuation route
- o 71% keep important personal documents in a safe place, like a fireproof safe or a safe deposit box
- o 63% have a disaster kit with essential items like flashlights, batteries, a radio, or a first aid kit
- o 60% have basic first aid training or CPR training

Meanwhile, only 4 in 10 adults have a disaster communication plan to be able to communicate with their family members if they are separated during an emergency or disaster and lack access to a working telephone.

Methodology

The survey was conducted by Princeton Survey Research Associates International (PSRAI). Interviewing by landline and cellular telephones occurred June 1-4, 2017 among a random sample of 1,003 U.S. adults. Interviews were conducted in English and Spanish. Data have been weighted to parameters from the U.S. Census Bureau. The margin of error for results based on the complete set of weighted data is +/- 3.7 percentage points.

About PSRAI

PSRAI is an independent survey research firm dedicated to providing high-quality information to clients in the United States and around the world (www.pسرائي.com).

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June 2017 Omnibus Week 1

Princeton Survey Research Associates International

Final Topline Results

June 5, 2017

Total: 1,003 adults age 18 and older
Margin of error: Plus or minus 3.7 percentage points

INTERVIEW DATES: June 1-4, 2017

LANDLINE INTRODUCTION:

Hello, my name is _____ and I'm calling for Princeton Survey Research. We're conducting a study about some important issues today, and would like to include your household. [RANDOMIZE RESPONDENT SELECTION: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home? (IF NO MALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?) / May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home? (IF NO FEMALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?)]

CELL PHONE INTRO:

Hello, I am ___ calling for Princeton Survey Research. We're conducting a study about some important issues today. [IF RESPONDENT SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...]

CELL PHONE SCREENING INTERVIEW:

S1. Are you under 18 years old, OR are you 18 or older? [CONTINUE IF 18 OR OLDER; ALL OTHERS TERMINATE]

READ TO ALL CELL PHONE – INTRODUCTION TO MAIN INTERVIEW: If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

Notes: Due to rounding, percentages may not add to 100%. An asterisk () indicates values less than 0.5%. Volunteered responses are indicated by (VOL.).*

PSR1. In general, how well prepared would you be personally if an emergency or disaster struck your community today? [READ]

	%
Very prepared	20
Somewhat prepared	46
Not too prepared (or)	15
Not prepared at all?	17
(VOL.) Don't know	1
(VOL.) Refused	*

PSR2. When it comes to emergencies or disasters, please tell me if you feel prepared in the following ways, or not. (Generally speaking,) Do you [INSERT ITEM; RANDOMIZE]?

	<u>Yes</u>	<u>No</u>	<u>(VOL.) Don't know</u>	<u>(VOL.) Refused</u>
a. Have transportation to evacuate your home if you are required to do so	88	12	*	*
b. Have at least a 3-day supply of food, water or medications that you would need during the aftermath of a disaster	78	21	*	*
c. Have a disaster kit that contains items such as flashlights, batteries, a radio, or a first aid kit	63	36	*	*
d. Have a disaster communication plan to be able to communicate with family members if you are separated during a disaster and do not have access to a working telephone	40	59	1	*
e. Have basic first aid or CPR training	60	40	0	*
f. Keep copies of important documents, such as birth certificates, insurance cards or medical records, in a secure and accessible place like a fireproof safe or a safe deposit box	71	29	*	*
g. Know the route you would take to get to a safe location in the event you need to evacuate your home	71	27	1	*

DEMOGRAPHICS

I have one last set of questions to help us better understand the people who took part in our survey.

SEX Respondent's sex [DO NOT ASK]

	%
Male	50
Female	50

EMPLOY Are you now employed full-time, part-time, or not employed?

	%
Total Employed	61
Employed full-time	50
Employed part-time	11
Not employed	38
(VOL.) Don't know/Refused	1

MARITAL Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

[IF R SAYS "SINGLE," PROBE TO DETERMINE WHICH CATEGORY IS APPROPRIATE]

	%
Married	46
Living with a partner	7
Divorced	10
Separated	3
Widowed	7
Never been married	27
(VOL.) Don't know/Refused	1

PAR Are you the parent or guardian of any children under 18 years of age?

	%
Yes	30
No	70
(VOL.) Don't know/Refused	*

AGE What is your age?

	%
18 to 29	21
30 to 49	32
50 to 64	27
65 and older	19
(VOL.) Refused	1

EDUC What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	%
Less than high school (Grades 1-8 or no formal schooling)	6
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	4
High school graduate (Grade 12 with diploma or GED certificate)	31
Some college, no degree (includes some community college)	17
Two-year associate degree from a college/university	13
Four-year college or university degree/Bachelor's degree	17
Some postgraduate or professional schooling, no postgraduate degree	*
Postgraduate or professional degree, including master's, doctorate, medical or law degree	12
Don't know/Refused	*

SUMMARY: RACE/ETHNICITY

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

RACE What is your race? Are you white, black, Asian, or some other race? [IF RESPONDENT SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?]

	%
White, non-Hispanic	62
Total non-White	35
Black, non-Hispanic	11
Hispanic	15
Asian/Pacific Islander, non-Hispanic	5
Other, non-Hispanic	4
(VOL.) Don't know/Refused	3

SUMMARY: INCOME

INC Last year – that is, in 2016 – approximately what was your total family income before taxes? Just tell me when I get to the right category.

INC1 [IF “DON’T KNOW” OR “REFUSED”, ASK:] Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under \$75,000?

INC2 [IF UNDER \$75,000, ASK:] Was it over or under \$50,000?

INC3 [IF UNDER \$50,000, ASK:] Was it over or under \$30,000?

	%
\$75,000 or more	29
\$50,000 to under \$75,000	13
\$30,000 to under \$50,000	18
Under \$30,000	32
Undesignated	9

REG Which of these statements best describes you? [READ IN ORDER]

	%
Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	71
Are you PROBABLY registered, but there is a chance your registration has lapsed, OR Are you NOT registered to vote at your current address?	3
(VOL.) Don't know/Refused	25
	1

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

	%
Republican	22
Democrat	31
Independent	36
(VOL.) No preference	7
(VOL.) Other party	1
(VOL.) Don't know/Refused	3

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.